

# Rotary Club of Covington



## **Officers**

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*Vice President*

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*Secretary*

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*Treasurer*

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*Director At Large*

Stacey Cotton  
*Director At Large*

Tommy Davis  
*Director At Large*

Joe Davidson  
*Club  
Communication  
Officer*

## **Board of Directors**

Salisa Bacon  
Doug Bolton  
Jackie Gutknect  
Tarrence Houston  
Phil Lanier  
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Dear Potential Sponsor:

Your business is invited to participate in the sponsorship of the 28th Annual “Cars of the Past Covington Car Show.” This show will be held on **Sunday, October 4, 2020 on the Historic Covington Square.**

This is a high quality event that has increased in popularity each year. Last year’s event featured 250 cars and over three thousand spectators attended. This year’s event is shaping up to be a spectacular community event. This would be an excellent opportunity to present your company and products to the Newton County community.

This year’s event is being hosted by our club, the Rotary Club of Covington. Chartered in February 1939, the Rotary Club is a pillar of the community. The car show helps raise funds for the many civic projects we do in the community.

To become a sponsor, simply fill out the attached sponsor registration form and submit to us. Checks should be made payable to The Rotary Club of Covington or you can pay online by credit card or PayPal at [www.rotarycovington.org](http://www.rotarycovington.org) . Sponsor registration deadline is September 27, 2020 to guaranteed to be on the banner. We do accept sponsors right up to the day of the show.

If you have any questions regarding sponsorship, please feel free to contact the Rotary Club at 770-648-5087 or [covingtoncarshow@rotarycovington.org](mailto:covingtoncarshow@rotarycovington.org)

Thank you for your time and consideration.

Sincerely,

**The Rotary Club of Covington**

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## 2020 Cars of the Past Covington Car Show Available Sponsorships & Form

### Platinum Sponsor (\$1000 and over)

- Platinum Sponsor Pick Trophy awarded for sponsor's pick of Best Vehicle
- Vendor Booth: space to be coordinated by event organizer
- Five awards to be presented in your name
- Opportunity to place promotional items in 300 exhibitor bags
- Sponsor recognition by event announcer
- Company name on our banner and Event T-Shirts

### Gold Sponsor (\$500)

- Vendor Booth: space to be coordinated by event organizer
- Five awards to be presented in your name
- Opportunity to place promotional items in 300 exhibitor bags
- Sponsor recognition by event announcer
- Company name on our banner and Event T-Shirts

### Silver Sponsor (\$150) Add a booth for \$50

- One award to be presented in your business name
- Opportunity to place promotional items in 300 exhibitor bags
- Sponsor recognition by event announcer
- Company name on our banner and Event T-Shirts

### Bronze Sponsor (\$50)

- Opportunity to place promotional items in 300 exhibitor bags
- Sponsor recognition by event announcer
- Company name on our banner and Event T-Shirts

Be advised that other forms of contributions will also be accepted, such as gift certificates, goods, or services. For example, a business may donate a \$50 gift card and will be recognized as a sponsor.

Company Name: \_\_\_\_\_

Contact Name: \_\_\_\_\_

Address: \_\_\_\_\_

Phone: \_\_\_\_\_

Email: \_\_\_\_\_

Sponsorship Level: \_\_\_\_\_

If you would like to donate gift certificates, goods or services to our raffle, please list items & value below:

\_\_\_\_\_

Please complete form and make checks payable to:

The Rotary Club of Covington  
P.O. Box 1063  
Covington, GA 30015

Or pay online: [www.rotarycovington.org](http://www.rotarycovington.org)

\_\_\_ Check here if you have paid on-line & email form to [covingtoncarshow@rotarycovington.org](mailto:covingtoncarshow@rotarycovington.org)